



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1347149

**Schedule Dates** 08/02/12-09/03/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA SCHED A :30 (464711)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Kaufma,Meredith  
**Phone/Fax** /  
**CPE** 95/101/1522  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA SCHED A :30  
SCHED A  
contract-1332961 had \$625 PE'd moved to this contract per rep

**Date Entered** 07/27/12  
**Last Modified** 08/10/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09780036  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$37,931.25  
**Net Total** \$214,943.75  
**Sales Tax**

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	443	\$199,120.00
Sep. 2012	120	\$53,755.00
<b>Grand Total:</b>	<b>563</b>	<b>\$252,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (67)	08/03/12-08/03/12	2	:30	5:58P- 6:30P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS AT 6P	7/27/12
2.0	Normal Line / SPOT (68)	08/03/12-08/03/12	2	:30	6:58P- 7:27P (EST)						1			1	\$600.00	\$600.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT 30	7/27/12
3.0	Normal Line / SPOT (69)	08/03/12-08/03/12	2	:30	11:01P- 11:34P (EST)						1			1	\$775.00	\$775.00	Columbus (WSYX)	ABC6 NEWS-11P	7/27/12
4.0	Normal Line / SPOT (70)	08/03/12-08/03/12	2	:30	11:35P- 12:04A (EST)						2			2	\$375.00	\$750.00	Columbus (WSYX)	ABC-NITELINE	7/27/12
5.0	Normal Line / SPOT (71)	08/03/12-08/03/12	2	:30	12:05A- 1:05A (EST)						2			2	\$300.00	\$600.00	Columbus (WSYX)	JIMMY KIMMEL-ABC	7/27/12
6.0	Normal Line / SPOT (72)	08/03/12-08/03/12	2	:30	1:07A- 2:07A (EST)						1			1	\$75.00	\$75.00	Columbus (WSYX)	30 ROCK	7/27/12
7.0	Normal Line / SPOT (73)	08/03/12-08/03/12	2	:30	2:07A- 2:26A (EST)						1			1	\$55.00	\$55.00	Columbus (WSYX)	RAYMOND	7/27/12
8.0	Normal Line / SPOT (1)	08/07/12-08/31/12	2	:30	5:01A- 5:30A (EST)	5	X	X	X	X	X			20	\$100.00	\$2,000.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	7/27/12
9.0	Normal Line / SPOT (2)	08/07/12-08/31/12	2	:30	5:30A- 5:57A (EST)	5		X	X	X	X			20	\$100.00	\$2,000.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	7/27/12
10.0	Normal Line / SPOT (3)	08/07/12-08/31/12	2	:30	5:58A- 6:30A (EST)	3		X	X	X	X			12	\$400.00	\$4,800.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	7/27/12
11.0	Normal Line / SPOT (4)	08/07/12-08/31/12	2	:30	6:30A- 6:57A (EST)	3		X	X	X	X			12	\$400.00	\$4,800.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	7/27/12
12.0	Normal Line / SPOT (5)	08/07/12-08/31/12	2	:30	6:58A- 8A (EST)	3		X	X	X	X			12	\$450.00	\$5,400.00	Columbus (WSYX)	GOOD MORNING AMERICA-ABC	7/27/12
13.0	Normal Line / SPOT (6)	08/07/12-08/31/12	2	:30	8A- 9A (EST)	3		X	X	X	X			12	\$450.00	\$5,400.00	Columbus (WSYX)	GOOD MORNING AMERICA-ABC	7/27/12

## CONFIRMATION CONTRACT

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14.0	Normal Line / SPOT (7)	08/07/12-08/31/12	2	:30	4:28A- 4:59A (EST)	5		X	X	X	X			20	\$25.00	\$500.00	Columbus (WSYX)	GOOD DAY COLUMBUS	7/27/12
15.0	Normal Line / SPOT (8)	08/04/12-09/01/12	2	:30	7:58A- 9A (EST)	2						X		10	\$350.00	\$3,500.00	Columbus (WSYX)	GOOD MORNING AMERICA-SAT-A8C	7/27/12
16.0	Normal Line / SPOT (9)	08/05/12-09/02/12	2	:30	7:58A- 9A (EST)	2							X	10	\$350.00	\$3,500.00	Columbus (WSYX)	GMA-SUN-A8C	7/27/12
17.0	Normal Line / SPOT (10)	08/07/12-08/31/12	2	:30	9A- 10A (EST)	5		X	X	X	X			20	\$125.00	\$2,500.00	Columbus (WSYX)	MILLIONAIRE/MILLIONAIRE 8	7/27/12
18.0	Normal Line / SPOT (11)	08/07/12-08/31/12	2	:30	10A- 10:57A (EST)	5		X	X	X	X			20	\$225.00	\$4,500.00	Columbus (WSYX)	RACHAEL RAY	7/27/12
19.0	Normal Line / SPOT (12)	08/07/12-08/31/12	2	:30	10:57A- 12P (EST)	5		X	X	X	X			20	\$500.00	\$10,000.00	Columbus (WSYX)	VIEW-A8C	7/27/12
20.0	Normal Line / SPOT (13)	08/07/12-08/31/12	2	:30	12P- 12:56P (EST)	5		X	X	X	X			20	\$500.00	\$10,000.00	Columbus (WSYX)	A8C6 NEWS-NOON	7/27/12
21.0	Normal Line / SPOT (14)	08/07/12-08/31/12	2	:30	12:57P- 2P (EST)	5		X	X	X	X			20	\$400.00	\$8,000.00	Columbus (WSYX)	CHEW-A8C	7/27/12
22.0	Normal Line / SPOT (15)	08/03/12-08/03/12	2	:30	2P- 2:58P (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GMA IN AFTERNOON	7/27/12
23.0	Normal Line / SPOT (16)	08/05/12-08/05/12	2	:30	1P- 2P (EST)								1		\$100.00		Columbus (WSYX)	ENTERTAINMENT TONIGHT	7/27/12
23.0.1	Closed Preempt (16)	08/05/12															Columbus (WSYX)	Pre-empt/Exception -	
24.0	Normal Line / SPOT (16)	08/12/12-09/02/12	2	:30	1P- 2P (EST)	2							X	8	\$100.00	\$800.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	7/27/12
25.0	Normal Line / SPOT (17)	08/05/12-08/05/12	2	:30	2P- 3P (EST)								1		\$100.00		Columbus (WSYX)	70'S SHOW	7/27/12

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**Salesperson** Millennium/DC, Washington DC (110B)  
**Sales Office** Millennium Washington DC  
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25.0.1	Closed Preempt (17)	08/05/12															Columbus (WSYX)	Pre-empt/Exception -	
26.0	Normal Line / SPOT (17)	08/12/12-09/02/12	2	:30	2P- 3P (EST)	2							X	8	\$100.00	\$800.00	Columbus (WSYX)	70'S SHOW	7/27/12
27.0	Normal Line / SPOT (18)	08/07/12-08/31/12	2	:30	2:58P- 4P (EST)	2		X	X	X	X			8	\$400.00	\$3,200.00	Columbus (WSYX)	GENERAL HOSPITAL	7/27/12
28.0	Normal Line / SPOT (19)	08/07/12-08/31/12	2	:30	4P- 4:30P (EST)	5		X	X	X	X			20	\$450.00	\$9,000.00	Columbus (WSYX)	JUDGE JUDY	7/27/12
29.0	Normal Line / SPOT (20)	08/07/12-08/31/12	2	:30	4:30P- 5P (EST)	5		X	X	X	X			20	\$450.00	\$9,000.00	Columbus (WSYX)	JUDGE JUDY B	7/27/12
30.0	Normal Line / SPOT (21)	08/07/12-08/31/12	2	:30	5P- 5:30P (EST)	5		X	X	X	X			20	\$700.00	\$14,000.00	Columbus (WSYX)	ABC6 NEWS AT 5P	7/27/12
31.0	Normal Line / SPOT (22)	08/07/12-08/31/12	2	:30	5:30P- 5:58P (EST)	5		X	X	X	X			20	\$700.00	\$14,000.00	Columbus (WSYX)	ABC6 NEWS AT 5P	7/27/12
32.0	Normal Line / SPOT (23)	08/07/12-08/31/12	2	:30	5:58P- 6:30P (EST)	3		X	X	X	X			12	\$700.00	\$8,400.00	Columbus (WSYX)	ABC6 NEWS AT 6P	7/27/12
33.0	Normal Line / SPOT (24)	08/07/12-08/31/12	2	:30	6:30P- 6:58P (EST)	1		X	X	X	X			4	\$1,500.00	\$6,000.00	Columbus (WSYX)	EVENING NEWS	7/27/12
34.0	Normal Line / SPOT (25)	08/04/12-09/01/12	2	:30	5:58P- 6:30P (EST)	1						X		5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	7/27/12
35.0	Normal Line / SPOT (26)	08/05/12-09/02/12	2	:30	5:58P- 6:30P (EST)	1							X	5	\$700.00	\$3,500.00	Columbus (WSYX)	ANBC6 NEWS AT 6P	7/27/12
36.0	Normal Line / SPOT (27)	08/07/12-08/31/12	2	:30	6:58P- 7:27P (EST)	2		X	X	X	X			8	\$600.00	\$4,800.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT 30	7/27/12
37.0	Normal Line / SPOT (28)	08/07/12-08/31/12	2	:30	7:28P- 7:57P (EST)	2		X	X	X	X			8	\$675.00	\$5,400.00	Columbus (WSYX)	ACCESS HOLLYWOOD	7/27/12

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**Brand** OBAMA SCHED A :30 (464711)  
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**Entered By** Randi Weathers  
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38.0	Normal Line / SPOT (29)	08/04/12-08/04/12	2	:30	7P- 7:58P (EST)							2		2	\$200.00	\$400.00	Columbus (WSYX)	ET WEEKEND	7/27/12
39.0	Normal Line / SPOT (29)	08/11/12-09/01/12	2	:30	7P- 7:58P (EST)	1						X		2	\$200.00	\$400.00	Columbus (WSYX)	ET WEEKEND	7/27/12
39.0.1	Closed Preempt (29)	08/25/12															Columbus (WSYX)	Pre-empt/Exception -	
39.0.2	Closed Preempt (29)	08/18/12															Columbus (WSYX)	Program Change/Exception - BBNJ/PAID	
40.0	Normal Line / Prime Premium (30)	08/06/12-09/03/12	2	:30	7:58P- A8C-Bachelor Pad (Monday)	1	X							4	\$2,500.00	\$10,000.00	Columbus (WSYX)	BACHELOR PAD	7/27/12
40.0.1	Closed Preempt (30)	08/13/12															Columbus (WSYX)	Pre-empt/Spot -	
41.0	Normal Line / Prime (31)	08/13/12-08/20/12	2	:30	10P- A8C-The Glass House (Monday)	1	X							2	\$1,800.00	\$3,600.00	Columbus (WSYX)	GLASS HOUSE	7/27/12
42.0	Normal Line / Prime (32)	08/07/12-08/28/12	2	:30	9P- 10P (EST)	1		X						4	\$2,300.00	\$9,200.00	Columbus (WSYX)	TRUST US WITH YOUR LIFE	7/27/12
43.0	Normal Line / Prime (33)	08/09/12-08/09/12	2	:30	9P- ABC-Wipeout (Thursday)					1				1	\$2,200.00	\$2,200.00	Columbus (WSYX)	WIPEOUT	7/27/12
44.0	Normal Line / Prime (34)	08/09/12-08/30/12	2	:30	10P- ABC-Rookie Blue (Thursday)	1				X				3	\$1,400.00	\$4,200.00	Columbus (WSYX)	ROOKIE BLUE	7/27/12
44.0.1	Preempt (34)	08/30/12															Columbus (WSYX)	Program Change/Exception - Republican Conventions	

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45.0	Normal Line / Prime (35)	08/03/12-08/03/12	2	:30	9P- A8C-20/20 (Friday)						1			1	\$1,300.00	\$1,300.00	Columbus (WSYX)	20/20-FRI-A8C	7/27/12
46.0	Normal Line / Prime (36)	08/12/12-09/02/12	2	:30	6:58P- ABC-Americas Funniest Videos (Sunday)	1							X	3	\$1,100.00	\$3,300.00	Columbus (WSYX)	AFHV	7/27/12
46.0.1	Closed Preempt (36)	09/02/12															Columbus (WSYX)	Program Change/Exception - Fall Preview Show	
47.0	Normal Line / Prime (37)	08/05/12-08/05/12	2	:30	7:58P- A8C-Secret Millionaire (Sunday)								1	1	\$1,600.00	\$1,600.00	Columbus (WSYX)	SECRET MILLIONAIRE	7/27/12
48.0	Normal Line / SPOT (38)	08/07/12-08/31/12	2	:30	11:00:10P- 11:34P (EST)	5		X	X	X	X			20	\$775.00	\$15,500.00	Columbus (WSYX)	A8C6 NEWS-11P	7/27/12
49.0	Normal Line / SPOT (39)	08/11/12-09/01/12	2	:30	11:01P- 11:34P (EST)	1						X		4	\$775.00	\$3,100.00	Columbus (WSYX)	ABC6 NEWS-11P	7/27/12
50.0	Normal Line / SPOT (40)	08/05/12-09/02/12	2	:30	11:01P- 11:34P (EST)	1							X	5	\$775.00	\$3,875.00	Columbus (WSYX)	A8C6 NEWS-11P	7/27/12
51.0	Normal Line / SPOT (41)	08/07/12-08/31/12	2	:30	11:35P- 12:04A (EST)	5		X	X	X	X			20	\$375.00	\$7,500.00	Columbus (WSYX)	ABC-NITELINE	7/27/12
52.0	Normal Line / SPOT (42)	08/07/12-08/31/12	2	:30	12:05A- 1:05A (EST)	5		X	X	X	X			20	\$300.00	\$6,000.00	Columbus (WSYX)	JIMMY KIMMEL-ABC	7/27/12
53.0	Normal Line / SPOT (43)	08/07/12-08/31/12	2	:30	1:07A- 2:07A (EST)	1		X	X	X	X			4	\$75.00	\$300.00	Columbus (WSYX)	30 ROCK	7/27/12
54.0	Normal Line / SPOT (44)	08/07/12-08/31/12	2	:30	2:07A- 2:26A (EST)	1		X	X	X	X			4	\$55.00	\$220.00	Columbus (WSYX)	RAYMOND	7/27/12
55.0	Normal Line / SPOT (45)	08/04/12-09/01/12	2	:30	12:05P- 12:35A (EST)	1						X		4	\$200.00	\$800.00	Columbus (WSYX)	SEINFELD	7/27/12

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CPE 95/101/1522  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments OBAMA SCHED A :30  
SCHED A  
contract-1332961 had \$625 PE'd moved to this contract per rep

Date Entered 07/27/12  
Last Modified 08/10/12  
Entered By Randi Weathers  
CO-OP No  
Headline # ECR09780036  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$37,931.25  
Net Total \$214,943.75  
Sales Tax

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	443	\$199,120.00
Sep. 2012	120	\$53,755.00
<b>Grand Total:</b>	<b>563</b>	<b>\$252,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0.1	Closed Preempt (45)	08/18/12															Columbus (WSYX)	Pre-empt/Spot -	
56.0	Normal Line / SPOT (46)	08/04/12-09/01/12	2	:30	12:05P- 1:05A (EST)	1						X		5	\$75.00	\$375.00	Columbus (WSYX)	ACCESS HOLLYWOOD	7/27/12
57.0	Normal Line / SPOT (47)	08/04/12-09/01/12	2	:30	12:35P- 1:05A (EST)	1						X		4	\$125.00	\$500.00	Columbus (WSYX)	INSIDER	7/27/12
57.0.1	Closed Preempt (47)	08/18/12															Columbus (WSYX)	Pre-empt/Spot -	
58.0	Normal Line / SPOT (48)	08/04/12-09/01/12	2	:30	11:35P- 12:05A (EST)	1						X		5	\$200.00	\$1,000.00	Columbus (WSYX)	SEINFELD WEEKEND	7/27/12
59.0	Normal Line / SPOT (49)	08/05/12-09/02/12	2	:30	12:30A- 1:30A (EST)	1							X	5	\$100.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	7/27/12
60.0	Normal Line / SPOT (51)	08/03/12-08/03/12	2	:30	5:01A- 5:30A (EST)						1			1	\$100.00	\$100.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	7/27/12
61.0	Normal Line / SPOT (52)	08/03/12-08/03/12	2	:30	5:30A- 5:57A (EST)						2			2	\$100.00	\$200.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	7/27/12
62.0	Normal Line / SPOT (53)	08/03/12-08/03/12	2	:30	5:58A- 6:30A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	7/27/12
63.0	Normal Line / SPOT (54)	08/03/12-08/03/12	2	:30	6:30A- 6:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	7/27/12
64.0	Normal Line / SPOT (55)	08/03/12-08/03/12	2	:30	6:58A- 8A (EST)						1			1	\$450.00	\$450.00	Columbus (WSYX)	GMA-A8C	7/27/12
65.0	Normal Line / SPOT (56)	08/03/12-08/03/12	2	:30	8A- 9A (EST)						1			1	\$450.00	\$450.00	Columbus (WSYX)	GMA-A8C	7/27/12
66.0	Normal Line / SPOT (57)	08/03/12-08/03/12	2	:30	4:28A- 4:59A (EST)						2			1	\$25.00	\$25.00	Columbus (WSYX)	GOOD DAY COLUMBUS	7/27/12
66.0.1	Closed Preempt (57)	08/03/12															Columbus (WSYX)	Pre-empt/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1347149

**Schedule Dates** 08/02/12-09/03/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA SCHED A :30 (464711)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Kaufma,Meredith  
**Phone/Fax** /  
**CPE** 95/101/1522  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 5CHED A :30  
5CHED A  
contract-1332961 had \$625 PE'd moved to this contract per rep

**Date Entered** 07/27/12  
**Last Modified** 08/10/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09780036  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$37,931.25  
**Net Total** \$214,943.75  
**Sales Tax**

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	443	\$199,120.00
Sep. 2012	120	\$53,755.00
<b>Grand Total:</b>	<b>563</b>	<b>\$252,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
67.0	Normal Line / SPOT (57)	08/03/12-08/03/12	2	:30	9A- 10A (EST)						1			1	\$125.00	\$125.00	Columbus (WSYX)	MILLIONAIRE/MILLIONAIRE 8	7/27/12
68.0	Normal Line / SPOT (59)	08/03/12-08/03/12	2	:30	10A- 10:57A (EST)						2			2	\$225.00	\$450.00	Columbus (WSYX)	RACHAEL RAY	7/27/12
69.0	Normal Line / SPOT (60)	08/03/12-08/03/12	2	:30	10:57A- 12P (EST)						2			2	\$500.00	\$1,000.00	Columbus (WSYX)	VIEW-A8C	7/27/12
70.0	Normal Line / SPOT (61)	08/03/12-08/03/12	2	:30	12P- 12:56P (EST)						2			2	\$500.00	\$1,000.00	Columbus (WSYX)	A8C6 NEWS-NOON	7/27/12
71.0	Normal Line / SPOT (62)	08/03/12-08/03/12	2	:30	12:57P- 2P (EST)						2			2	\$400.00	\$800.00	Columbus (WSYX)	CHEW-A8C	7/27/12
72.0	Normal Line / SPOT (63)	08/03/12-08/03/12	2	:30	4P- 4:30P (EST)						2			2	\$450.00	\$900.00	Columbus (WSYX)	JUDGE JUDY	7/27/12
73.0	Normal Line / SPOT (64)	08/03/12-08/03/12	2	:30	4:30P- 5P (EST)						1			1	\$450.00	\$450.00	Columbus (WSYX)	JUDGE JUDY 8	7/27/12
74.0	Normal Line / SPOT (65)	08/03/12-08/03/12	2	:30	5P- 5:30P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	A8C6 NEWS AT 5P	7/27/12
75.0	Normal Line / SPOT (66)	08/03/12-08/03/12	2	:30	5:30P- 5:58P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	A8C6 NEWS AT 5P	7/27/12
76.0	Normal Line / SPOT (67)	08/06/12-08/06/12	2	:30	5:58P- 6:30P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	A8C6 NEWS AT 6P	7/27/12
77.0	Normal Line / SPOT (68)	08/06/12-08/06/12	2	:30	6:58P- 7:57P (EST)		1							1	\$600.00	\$600.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT 30	7/27/12
78.0	Normal Line / SPOT (69)	08/06/12-08/06/12	2	:30	11:01P- 11:34P (EST)		1							1	\$775.00	\$775.00	Columbus (WSYX)	A8C6 NEWS 11P	7/27/12
79.0	Normal Line / SPOT (70)	08/06/12-08/06/12	2	:30	11:35P- 12:04A (EST)		2							2	\$375.00	\$750.00	Columbus (WSYX)	A8C-NITELINE	7/27/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus  
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Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
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Washington, DC 20007

## Contract # 1347149

**Schedule Dates** 08/02/12-09/03/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA SCHED A :30 (464711)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Kaufma,Meredith  
**Phone/Fax** /  
**CPE** 95/101/1522  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA SCHED A :30  
SCHED A  
contract-1332961 had \$625 PE'd moved to this contract per rep

**Date Entered** 07/27/12  
**Last Modified** 08/10/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09780036  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$37,931.25  
**Net Total** \$214,943.75  
**Sales Tax**

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	443	\$199,120.00
Sep. 2012	120	\$53,755.00
<b>Grand Total:</b>	<b>563</b>	<b>\$252,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
80.0	Normal Line / SPOT (71)	08/06/12-08/06/12	2	:30	12:05A- 1:05A (EST)	2								2	\$300.00	\$600.00	Columbus (WSYX)	JIMMY KIMMEL-ABC	7/27/12
81.0	Normal Line / SPOT (51)	08/06/12-08/06/12	2	:30	5:01A- 5:30A (EST)	1								1	\$100.00	\$100.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	7/27/12
82.0	Normal Line / SPOT (52)	08/06/12-08/06/12	2	:30	5:30A- 5:57A (EST)	1								1	\$100.00	\$100.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	7/27/12
83.0	Normal Line / SPOT (57)	08/06/12-08/06/12	2	:30	4:28A- 4:59A (EST)	1								1	\$25.00	\$25.00	Columbus (WSYX)	GOOD DAY COLUMBUS	7/27/12
84.0	Normal Line / SPOT (58)	08/06/12-08/06/12	2	:30	9A- 10A (EST)	1								1	\$125.00	\$125.00	Columbus (WSYX)	MILLIONAIRE/MILLIONAIRE B	7/27/12
85.0	Normal Line / SPOT (59)	08/06/12-08/06/12	2	:30	10A- 10:57A (EST)	2								2	\$225.00	\$450.00	Columbus (WSYX)	RACHAEL RAY	7/27/12
86.0	Normal Line / SPOT (60)	08/06/12-08/06/12	2	:30	10:57A- 12P (EST)	2								2	\$500.00	\$1,000.00	Columbus (WSYX)	VIEW-A8C	7/27/12
87.0	Normal Line / SPOT (61)	08/06/12-08/06/12	2	:30	12P- 12:56P (EST)	2								2	\$500.00	\$1,000.00	Columbus (WSYX)	A8C NEWS-NOON	7/27/12
88.0	Normal Line / SPOT (62)	08/06/12-08/06/12	2	:30	12:57P- 2P (EST)	1								1	\$400.00	\$400.00	Columbus (WSYX)	CHEW-A8C	7/27/12
89.0	Normal Line / SPOT (63)	08/06/12-08/06/12	2	:30	4P- 4:30P (EST)	1								1	\$450.00	\$450.00	Columbus (WSYX)	JUDGE JUDY	7/27/12
90.0	Normal Line / SPOT (64)	08/06/12-08/06/12	2	:30	4:30P- 5P (EST)	1								1	\$450.00	\$450.00	Columbus (WSYX)	JUDGE JUDY 8	7/27/12
91.0	Normal Line / SPOT (65)	08/06/12-08/06/12	2	:30	5P- 5:30P (EST)	1								1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS AT 5P	7/27/12
92.0	Normal Line / SPOT (66)	08/06/12-08/06/12	2	:30	5:30P- 5:58P (EST)	1								1	\$700.00	\$700.00	Columbus (WSYX)	ABC NEWS AT 5P	7/27/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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WSYX Columbus  
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# Contract # 1347149

Schedule Dates 08/02/12-09/03/12  
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Brand OBAMA SCHED A :30 (464711)  
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## Columbus (WSYX)

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93.0	Normal Line / Football (50)	08/10/12-08/10/12	2	:30	7:30P- 10:30P (EST)	1					X			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	BENGALS PRESEASON	7/30/12
94.0	M/G For 25.0.1 / SPOT (17)	08/05/12-08/05/12	2	:30	3P- 4P (EST)	1							X	1	\$100.00	\$100.00	Columbus (WSYX)		7/30/12
95.0	M/G For 66.0.1 / SPOT (57)	08/02/12-08/02/12	2	:30	4:28A- 4:59A (EST)	1				X					\$25.00		Columbus (WSYX)	GOOD DAY COLUMBUS	7/31/12
95.0.1	Closed Preempt (57)	08/02/12															Columbus (WSYX)	Pre-empt/Spot -	
96.0	M/G For 23.0.1 / SPOT (16)	08/05/12-08/05/12	2	:30	3P- 4P (EST)	1							X	1	\$100.00	\$100.00	Columbus (WSYX)		7/31/12
97.0	Normal Line / Auto Racing	08/05/12-08/05/12	2	:30	12:28P- 3P (EST)	1							X	1	\$625.00	\$625.00	Columbus (WSYX)	mkgd from contract 1332961	8/1/12
98.0	M/G For 39.0.1 / SPOT (29)	08/05/12-08/05/12	2	:30	10:28A- 11:30A (EST)	1							X	1	\$200.00	\$200.00	Columbus (WSYX)	mkgd due to no ET on 8/25	8/1/12
99.0	M/G For 66.0.1 / SPOT (57)	08/05/12-08/05/12	2	:30	4:28A- 4:59A (EST)	1							X	1	\$25.00	\$25.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/1/12
100.0	M/G For 57.0.1 / SPOT (47)	08/18/12-08/18/12	2	:30	12:35A- 1:05A (EST)	1						X		1	\$125.00	\$125.00	Columbus (WSYX)	INSIDER	8/9/12
101.0	M/G For 55.0.1 / SPOT (45)	08/18/12-08/18/12	2	:30	12:05A- 12:35A (EST)	1						X		1	\$200.00	\$200.00	Columbus (WSYX)	SEINFELD	8/9/12
102.0	M/G For 39.0.2 / SPOT (29)	08/11/12-08/11/12	2	:30	6:58P- 7:58P (EST)	1						X		1	\$200.00	\$200.00	Columbus (WSYX)	ET WEEKEND	8/10/12
103.0	M/G For 40.0.1 / Prime Premium (30)	08/12/12-08/12/12	2	:30	9P- 11P (EST)	2							X	2	\$1,300.00	\$2,600.00	Columbus (WSYX)		8/10/12
104.0	M/G For 46.0.1 / Prime (36)	08/12/12-08/12/12	2	:30	8P- 9P (EST)	1							X	1	\$1,000.00	\$1,000.00	Columbus (WSYX)		8/10/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: